

Madison Area Author Releases Children's Ski Book to Help Kids Learn to Turn

Madison is full of builders and creators, and here's a fun one: a local ski instructor just released a children's book designed to help beginner kids start turning on skis.

If you've ever watched your child point their skis straight downhill and "forget" how to turn, you already know how stressful that can be. This book was created specifically for that moment — and it's based on what's worked in real lessons with real kids.

The Problem a Lot of Parents Run Into: Straight Down the Hill

Many beginner kids can stop (kind of), but turning is a different story. On the snow, "turn left... now turn right..." can turn into tension, stiff legs, panic-stops, and a kid who just wants the run to be over.

The tricky part is that turning is often confidence first, technique second — especially for kids in that 5–8 age range.

A Local Storybook With a Simple Goal: Help Turning Click

Swoosh the Snow-sarus

The book is called **Swoosh the Snow-saurus**. It's a rhyming bedtime story made for kids who are learning to ski and need turning to "click" without a bunch of technical coaching on the hill.

The author created it after using a story-based approach in a lesson with a child who would only ski straight down. The child began turning quickly, and the best part was that the turning stuck throughout the day because the kid stayed motivated and engaged.

To keep the book effective, the exact story mechanism isn't spoiled online — but the promise is simple: **it helps many beginner kids start turning faster** by keeping things playful and low-pressure.

What Parents Like About It

- **It's easy to use:** read it before skiing, then keep the on-snow "assignment" simple.
- **Less stress:** instead of repeating instructions all run, parents can keep things light.
- **More confidence:** kids are focused on something fun, which often reduces fear.
- **Works great for ages 5–8:** especially on the bunny hill and easy green runs.

The purchase also includes a companion **Turning Guide** for parents, plus additional tips you can try if your child needs extra help.

A Simple “On-Snow” Line Parents Can Say

Keep it short. Keep it light. Let the story do the work. Here are a few quick options:

- **Option 1:** “Remember what Swoosh said? You’ve got a job to do today. Let’s start over here... then we’ll go over there.”
- **Option 2:** “Remember your mission? Let’s do it on this run. Show me you’ve got it.”
- **Option 3:** “Remember Swoosh? We’re doing our mission slowly and safely today.”

Support Madison-Area Creators and Get a Better Ski Day

We all love a good Wisconsin winter story — and this one happens to be practical, too. If you ski with kids around the Madison area, you know how big the “first real turning day” can be.

This is a simple way to support a local author and give your family a tool you can use every time you head to the hill.

Where to Buy the Book

Swoosh the Snow-saurus is available online and includes the companion Turning Guide.

Swoosh the Snow-sarus book cover

[Buy the Book + Turning Guide](#)

Learn more over at [Swoosh.skj](https://swoosh.skj)

Glossary of Terms:

- **Bunny hill:** the beginner area with the gentlest slope, often served by a magic carpet.
- **Green run:** the easiest marked ski trail at most ski areas.
- **Turning:** changing direction to control speed and stay in balance — the skill that makes skiing feel safer.
- **Across the hill:** skiing more sideways than straight downhill to reduce speed and feel in control.
- **Panic stop:** when a kid freezes and tries to stop abruptly because they feel out of control.

